



PI Service News

*“Easy does it.....
but do it!”*

Shared Service Experience



May 2019

Please pass on this newsletter to your friends in the Fellowship, either by forwarding via email or by printing copies to take to your local meetings. Anyone who wants their personal copy of the newsletter should send us their email address to the address below. You can also drop a line to GSO with any items for inclusion.

Email circulation of PI Service News now includes Intergroup and Regional Health Liaison Officers, as much of the content involves Health Projects.

Please note the contact address: aainformation@gsogb.org.uk

Intergroup Activities

London West End I/G's PILO Cait S reports creation of a **Radio Campaign** to be played on **Magic FM** during **Mental Health Awareness Week 13-19 May 2019**.

Lincolnshire I/G's PILO Phil G reports trialling an 'information only' Alcoholics Anonymous Facebook page. This is a non-attributable page on which only the administrators can post: page visitors can see the posts but cannot comment. This page can also be 'boosted' at a small cost, the audience for this boost can also be directed locally, e.g. made visible to an audience within 10 miles of a specific meeting.

YPLO Andrew S. records invited attendance to share A.A. members stories with 5 classes at the **Skegness Academy**, by co-operating with the **Prison! Me! No Way! (PMNW) Trust**, with whom a very good relationship has been built. About 8 such invitations are received p.a., A.A. having a reputation of reliability.

Stort and Roding I/G have met:- **Community Safety Team Epping Police** and agreed A.A. Contact Cards to be carried by Police Officers. Also **District Coordinator Fire Brigade** supplied with Posters and Meetings Lists.

Liverpool City I/G's PILO Steve B reports:-

Community stalls

Once again working with Liverpool health teams doing various stands across the city in community centres.

Homeless Drop ins

Working with Liverpool YMCA having a weekly drop in at the homeless hostel.

Working with Job centres/ DSS

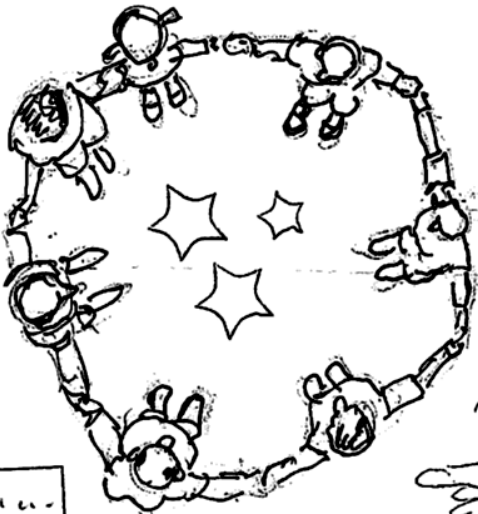
This month we have had a presence for 2 weeks in local job centres, either having a stand with information or having members manning a stall on various days.

PI POINTERS

PI Sub-committee's Jim W suggests:-

FORMING A

P. I. Service Team



I'd really like to do P.I. but how?

THEY SEEM TO HAVE SOME GOOD IDEAS. LETS ASK THEM.

TELL THEM YOU'LL NEED A BUDGET!

LATER...

WELL IT IS REALLY SCARY AT FIRST SO DON'T BE AFRAID TO ASK FOR HELP! DON'T GO IT ALONE!

GO AND TALK TO INTERGROUP.

TO GET A BUDGET YOU'LL NEED A PROJECT.

SET UP A TEAM AND MEET REGULARLY

USE OTHER SERVICE PEOPLE

GET A GOOD LITERATURE SELECTION (AND READ IT)

To Do ?
OUR FIRST PROJECT IS ...
THEN WE WILL ...
Dates of Meetings ...
Bla Bla ...

CREATE A TO DO LIST A PROJECT!

MINUTES
↓
SEC ...
WRITE MINUTES OF MEETINGS REPORT TO INTERGROUP

FOR PROJECT IDEAS READ P.I.S.N.

TELL US ABOUT YOUR IDEAS!

ANONIMITY IDEA

Northdown I/G's *Chrissie B* suggests:-

Here's the photograph after being "painted" in an **App like BeCasso**. It gives a flavour without revealing identities. This a photo from an America meeting ... nicer than just using a blank face.



ON THE BUSES POSTER CAMPAIGN – continued.

Lots of interest, requesting contact details. **South Midlands Region's PILO Louise F** writes:- "I used a 3rd party media company to quote and administer the poster campaign, in 6 different towns. The company is **S3Advertising**, my contact there Mike Webb . If other IG's or Regions wanted to do a similar campaign, it would be very straightforward and not time consuming to organise, by using the same company, particularly if they use the same posters.

My email for anyone wishing to ask me about it is pi.sm@aamail.org It could all be arranged in a very few e mails / phone calls. They would be happy for me to give out their contact details.

Glasgow Area PI Roadshow

On March 17th 2019, at the Radisson Red Hotel, in Glasgow, over 20 Public Information liaison officers from the Glasgow Regions and Intergroups attended a very successful PI day event.

The PI Sub Committee shared informative presentations on **Winchester 2018 PI initiatives** based on the 100 anniversary of Bill W's visit to the cathedral. Moving interviews were shown with the Dean of the Cathedral, and a Songs of Praise TV programme, featuring our AA NAT (Non- alcoholic trustee) & a play about AA's development.

"Honest Soldier" - <https://youtu.be/eOmHxh4Ogg0>

"Songs of Praise" - <https://youtu.be/umphpPK8IGo>

Short Video films for Professionals, from Conference 2018 were shown

<https://www.alcoholics-anonymous.org.uk/Professionals/Videos-for-Professionals>

Information provided on the “Purpose of PI Service News”, please do send in updates on your initiatives.

Finding your way around the AA web site was explained.

Dealing with the media discussed.

The day was enthusiastically attended. It was a chance for net-working with fellow PILO’s, opportunities to share experience, and ask for and offer help. We are not alone.

Thanks to **Glasgow East Literature Secretary June C** for a full table of all available AA literature, which brought attention that members were not aware of to some information.

June C writes:- “It would be great if all **Intergroups** set up a **Literature Table** and took orders at their monthly meetings. I have at least a couple of copies of most books and leaflets on offer, and a supply of the 'Who Me Pack'. Groups can purchase these and have a supply at their Home Groups for newcomers. I include a copy of meetings in the surrounding area (this list can be accessed through the official AA web site as a printable pdf file). When somebody comes to their first meeting this pack is a wee explanation, and with possibly some contact numbers is very important and potentially will save their lives and bring them back through the doors of **Alcoholics Anonymous**.



The ‘**Winchester**’ AA banners were on display -5 of the 6 are generic AA information banners and could be used for any presentation or PI initiative, are modern & well designed, and inexpensive. Good copies of them are published in October 2018 PI Service News, a Glasgow sample is attached :-



LINKS TO DOWNLOAD ART WORK OF:

AA Discovery Centre 10 x A1 Boards June 2018.pdf <http://mbf.cc/BAunOm>

AA Discovery Centre 6 Pull-up banners.pdf - 5 containing the original A1 boards and one standalone board combining two boards] Download from: <http://mbf.cc/IKdHyx>

AA Discovery Centre Single Pull-up banners-oct2018 6.jpg (original cost £25, but may now be increased)
Download from: <http://mbf.cc/8ZN6Gy>

London Spanish and Portuguese Speaking Meetings

GSR Vitor K sends details of the 3 Spanish speaking weekly recovery meetings in London. The Public Information aim is to reach out to the Spanish speaking community in the Country, offering the availability of recovery in Alcoholics Anonymous in their language.

Please download and pass on the attached flyer.

Abril 2019



Reuniones en Londres en Spanish & Portuguese Speaking Meetings

<p>Português & Español Martes • Tuesday • Terça-Feira / 7.30pm - 8.30pm Estudio del Libro Azul • Big Book study • Estudo do Livro Azul Hinde Street Methodist Church, sala (room) 3, 19 Thayer street, W1U 2QJ</p>	
<p>Español Sábado • Saturday • Sábado / 6pm - 8pm Estudio del Libro Azul • Big Book study • Estudo do Livro Azul York Mansions, 1 - 10 Browning Street, SE17 1RL</p>	
<p>Español Domingo • Sunday • Domingo / 2.45pm - 4pm Estudio: 12 pasos y 12 Tradiciones • 12 Steps & 12 Traditions study • Estudo: 12 pasos e 12 Tradições Soho Recovery Centre (SRC), 123 Charing Cross Road, WC2H 0EW</p>	

Information: +44 (0)7736 365 665 / +44 (0)7804 403 555
AA telephone: +44(0)1904 644 026 / los.amigos.aa@gmail.com

Únete a nosotros. Por favor comparte este panfleto. Feliz 24 horas!
Join us this at the meetings Please share this flyer. In Fellowship!
Junte-se a nós. E compartilhe este flyer por favor. Feliz 24 horas!



'Law and Order'- Westminster!

Theme of the 2019 Parliamentary PI Event of Alcoholics Anonymous for Professionals.

Please help us publicise this event among Professionals in your area who would benefit from learning about Alcoholics Anonymous, particularly in the **Criminal Justice System** field.

The event will be in **Oct 2019, at Portcullis House, Westminster.**

This year it is sponsored by **Dr Lisa Cameron MP, a member of the Scottish National Party.** She is the Shadow SNP spokesperson on Mental Health and has served on the Health & Social Care Select Committee.

The 2-hour evening event is to raise awareness among Parliamentarians and Professionals of what A.A. is and is not, and how we co-operate with Police, Prisons, Probation, Judicial and Social Services, and other agencies to help alcoholics to achieve sobriety.

Please tell your local CJS contacts about the event and let us know contact details of those professionals interested in receiving an invite. There may well be other potential invitees. We suggest also that you contact MPs, local councillors and professionals in positions of influence in their fields, to help us compile a list of invitees, with the professional's name, job title and place of work with an email address.

Please send contact details of potential invitees to:

sophie.wright@gsogb.org.uk

As you know, places are limited and are aimed at as many external professionals as possible, so this is not a general event for AA members.

The **Welsh Assembly P.I. Event of A.A. is scheduled for 12th November.**

The **Scottish Parliamentary Presentation** is to be announced.

PISC & AA Parliamentary Presentation Committee Member Louise F.

Public Health England and Mutual Aid.

PI Subcommittee's Louise F writes:-

In 2014 **PHE** produced a number of documents about engaging with **Mutual Aid groups**, like **AA**, referred to as **FAMA, Facilitating Access to Mutual Aid**. These documents are useful for us to show Professionals, as they positively encourage Professionals to introduce their clients to AA. The documents also quote NICE findings on the benefits of mutual aid groups.

Since 2014, they have added another document relating to **Prisons**. All are available here:-

<https://www.gov.uk/government/publications/mutual-aid-toolkit-for-alcohol-and-drug-misuse-treatment>

PHE contacts can help put you in touch with local **Alcohol Commissioners** within **Public Health** and the **Treatment Service Providers**. (As I understand it, Public Health now **commission alcohol services, replacing the local authority DAAT's**).

PHE are also fantastic speakers at an **AA Awareness Day for Professionals**, as they can give their impartial view on how important AA is for long term recovery. Tony Mercer and Jason Mahoney have done great presentations at AA Awareness Days.

Please let me know if you are already in touch or are happy to get in touch soon. It would be great if we could put all of these **PHE** links in touch with their local **AA Contacts** in your Regions.

PHE will be 'relaunching' the **Mutual Aid Concept**, and later in the year will be having a 'recovery week' in September. I will find out what that will involve.

My main contact is Laura Pechey - Programme Manager - Alcohol and Drug Treatment and Recovery Alcohol, Drugs, Tobacco and Justice Division Public Health England Laura.Pechey@phe.gov.uk

She has given me the contacts around England :-

London - Alison Keating Alison.Keating@phe.gov.uk

South west - Ian Keasey Ian.Keasey@phe.gov.uk

Manchester - Susan Barton-Johal Susan.Barton-Johal@phe.gov.uk

Liverpool - Paul Duffy Paul.Duffy@phe.gov.uk

North East - John Liddell John.Liddell@phe.gov.uk

South East - Jason Mahoney Jason.Mahoney@phe.gov.uk

West Midlands - Tony Mercer Tony.Mercer@phe.gov.uk

For Scotland & Wales - Apologies for this being 'England' focussed! I am not yet familiar with what the setup is for Public Health Scotland and Wales. (I will find out.) Have a look anyway at the PHE documents as they may be useful to you, if they don't exist already, where you are.

PLEASE pass on your experiences to the address below. PI Service news is fortunate to receive a great deal of information from throughout Great Britain and Continental European Region.

If anything you have sent hasn't appeared, please try again.

INTERGROUP SECRETARIES – please pass on Public Information Service News to Group Service Representatives, by e-mail or hard copy.

Please note the contact address: ainformation@gsogb.org.uk